The land question explored
Reviewed by Dr J. Graham Jones

This impressive collection of essays, full of highly original material, certainly fills a distinct gap in our historiography. The ownership of the land and the use made of it was a political hot potato in all four nations of the British Isles from the mid-eighteenth century almost through to the mid-twentieth. According to many radical Liberal politicians, the very concept of ‘landlordism’ was in itself full of attendant evils, an idea perpetuated by many socialists thereafter. Conversely, the landlord class and the concept of political landlordism were defended by political Conservatives.

Curiously, comparatively little attention has been paid to ‘the land question’ by modern historians. The one exception, Roy Douglas’s Land, People & Politics: a history of the land question in the United Kingdom, 1878–1952 (London: Allison and Busby, 1976), though still useful and readable, is inevitably by now somewhat dated.

This collection of essays is basically the published proceedings of a conference convened at the University of Hertfordshire in 2005 and organised by the book’s editors, Professor Matthew Cragoe (who has recently migrated from Hertfordshire to take up the position of Professor of Modern British History at the University of Sussex), and Dr Paul Readman, presently senior lecturer in modern British history at King’s College, London. All the contributors are distinguished scholars, most holding senior university posts, many considered expert historians in this field of study. The individual essays are arranged strictly chronologically within the volume.

In the opening chapter, Ian Waites uses mainly the evidence of landscape paintings (supported by interesting images) and contemporary literature to examine the widespread impact of the enclosure movement upon the common field landscape from about 1770 to the mid-nineteenth century. His conclusion (pp. 32–33) is that the effects of enclosure were reinforced by the arrival of the railway and modernity in general by the mid-nineteenth century. Kathryn Beresford then discusses the role of the ‘yeoman’ during the early nineteenth century, a period of far-reaching social structural change throughout rural England. Her chapter examines how this distinctive yeoman class formed a crucial element in the idealisation of the
rural community that underpinned opposition to the radical critique of landownership’ (p. 39). She examines rigorously the literature, songs and political polemic of this formative period.

Malcolm Chase re-examines the impact of the Chartist movement between 1838 and 1848, focusing upon the much-discussed Chartist ‘land plan’ – namely to settle its followers on cottage holdings extending to about four acres apiece. To the Chartists, land reform was both a practical and a moral imperative, an immediate precursor to a reformed parliament. Chartist ideology came to focus on small-scale production and access to, and control of the land rather than ownership of it. The next essay, by Anthony Howe, progresses narratively to the contemporary role of the Anti-Corn Law League which placed at the heart of its philosophy a vehement attack on landlordism per se.

It is gratifying to see Matthew Cragoe devoting a substantial chapter to examining the manifold aspects of the land question in Victorian Wales which, having been born in about 1866, was later spearheaded by Thomas Edward Ellis (1859–99), the Liberal MP for Merioneth from 1886, and then intruded powerfully into English politics from about 1880. Cragoe examines the relationship between landlord and tenant in rural Wales, making fruitful comparisons with the far tenser situation in Ireland. He analyses landlord absenteeism in the two nations, patterns of letting, insecurity of tenure, and the low levels of agriculture. He concludes that the land question in late-nineteenth-century Wales was fundamentally more of a political issue than an economic one, and reflects on the work of the Select Committee on Small Holdings and the more prestigious Royal Commission on Land in Wales, eventually yielded by Gladstone in 1892. Cragoe’s overall conclusion is that the Welsh land question disappeared from the limelight quickly because it was an essentially political question that lacked the sheer intensity of the contemporary Irish situation.

Ewen Cameron then turns his attention to Scotland, paying due regard to the cultural diversity of the land question north of the border, crystallised above all in the crofters’ protests of the 1880s and the distinctive complaints of the local mining communities. He examines carefully the main points of the issue in the highlands (undoubtedly the most emphasised aspect of the land question in Scotland), reflected in eviction, famine and protest, then in the lowlands, where farming was generally more efficient and arable and livestock products of distinctly higher quality, and finally in the Scottish urban centres. Ireland forms the theme of the compelling essay by Philip Bull, worthy of close comparison with the article by Matthew Cragoe. Bull underlines the importance of the Devon Commission set up in the early 1840s to examine the Irish land question, but which, regrettably, failed to lead to legislation. The analysis then focuses on successive pieces of legislation introduced by Gladstone’s administrations and looks at how the land question was influential in formulating ideas of Irish nationality.

Anthony Taylor discusses the contribution of Richard Cobden, J. E. Thorold Rogers and Henry George to views on land reform and agitation during the nineteenth century. Their combined ideas gave the movement ‘an academic pedigree’ (p. 162) which helped it to increase both in numbers and in influence until about 1914. The distinctive aspects of the land question engage the attention of Roland Quinault as he examines the crucial role of the London landlords, and the political issues which formed part of leases and rates. As Chancellor of the Exchequer from 1908, Lloyd George predictably turned his fire on urban landlords, who were, in his view, ‘parasites that grew rich on unearned increment created by the labour of others’ (p. 174) in his famous 1909 ‘People’s Budget’. In 1912–14 both rural and urban land attracted the attention of Lloyd George, who set up a Land Enquiry Commission (as was to happen again between 1923 and 1927).

Paul Readman, one of the volume’s co-editors, writes about the land question during the first decade of the twentieth century, contrasting the attitudes of the Conservative and Liberal parties and pointing up the close association between the land question and ‘the politics of patriotism’ (p. 196). Ian Packer, a widely published authority on the land question, focuses specifically on the issue in an urban context, an aspect which commanded much attention during the Edwardian era when ‘the land question’ was often wedded to the campaign to secure social reforms — unemployment, local taxation and housing, now all important within national politics. The land market between 1880 and 1925 forms the theme of the analysis by John Beckett and Michael Turner, particularly the period of the so-called ‘Green Revolution’ immediately following World War I when major parts of the landed estates were broken up and sold off. Although the authors are at pains to point that the extent of these sales was not really that ‘revolutionary’, much land was indeed sold, often to the tenants of these landed estates — a major transfer not within the landed community but from the landowning aristocracy to the tenant farmers’ (p. 213).

Claire Griffiths presents a scholarly re-examination of how the Labour Party emphasised public ownership and control of the land in its various policy shifts from 1918 until the 1950s — its attitudes.
towards land value taxation, land nationalisation, and the centralised planning of agriculture. The cogent analysis ranges from the age of Keir Hardie to that of Hugh Gaitskell. Finally, in a section entitled ‘Epilogue’, another acknowledged expert in this area, F. M. L. Thompson, turns his sights on ‘the strange death’ of the land question in England after World War I when the issues previously considered significant became ‘politically irrelevant and electorally ineffective’, and closely bound up with the decline of the Liberal Party (p. 260). Subsequently, during the inter-war period, the impact of successive financial and economic crises, mass unemployment and social deprivation all combined to dwarf the importance of the land question.

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Dissent over the airwaves

Adrian Johns, Death of a Pirate: British Radio and the Making of the Information Age (W. W. Norton & Co., 2010).

Reviewed by William Wallace

Students of Liberal history will not turn unprompted to this wonderfully entertaining book, written by a British-born professor of history at the University of Chicago. Yet it provides a fascinating insight into British political and intellectual culture between the 1930s and 1960s, and into the changing perspectives of Liberals and Social Democrats in the debate over the government monopoly over broadcasting and the control of culture and information that this monopoly implied. This is intellectual history from an unusual angle, with Beveridge and Hayek appearing on opposite sides. But the central character is a man who was at the same time a vice-president of the Liberal Party and the founder of the Institute of Economic Affairs (IEA): Oliver Smedley. Walk-on parts in the story include S. W. Alexander, Screaming Lord Sutch, the young Jeremy Thorpe, Richard Hoggart, Tony Blackburn (who started as a DJ on a pirate radio station in which Smedley had an indirect interest), and the Kray twins. But Smedley – whom older Liberals may remember as one of the leading protagonists in the chaotic 1958 Assembly – is the central figure.

The book opens with the incident in June 1966 that catapulted the struggle over pirate radio onto the front pages, and galvanised the government into acting to control it. Smedley shot one of his collaborators in pirate radio, at close range, when he stormed uninvited into Smedley’s home. They were in dispute over the ownership of a radio station set up in an abandoned World War II fort in the Thames estuary. Smedley was charged with manslaughter, but after the court had heard about the extra-legal activities of pirate radio and the threats that had accompanied competition for access to transmitters and advertisers – and the popular press had splashed the story across its pages – he was acquitted. The Labour government, which had until then hesitated to tackle the pirates who were catering to popular tastes that the BBC considered ‘servile’, took action. Smedley, a successful businessman, was now outlawed, popular culture was ‘servile’, a 'servile state'. The moral certainty of the BBC, which in the late 1930s offered only religious programmes and classical music on Sundays, was authoritarian; it forced independently minded people who owned good radio receivers to tune into Radio Luxembourg for entertainment.

The post-1945 Liberal Party was a party of dissenters and libertarians, opposed to state control. Smedley, a successful businessman with an impressive war record, threw himself into party activity: twice a parliamentary candidate, on the executive from 1953, a trace the history of the BBC – which became the model for the ‘public corporation’, the national monopoly promoting the public interest – and the struggle within the postwar Liberal Party concerning resistance to the extension of state power over the economy, welfare, information and culture. Keynes, as well as Beveridge, was a supporter of the public corporation, and of the use of public institutions to educate and improve popular taste. Hayek, Arnold Plant, Lionel Robbins, Karl Popper, and other opponents of Beveridge within the London School of Economics, saw these as similar to the state corporations of Fascism, building a ‘servile state’. The moral certainty of the BBC, which in the late 1930s offered only religious programmes and classical music on Sundays, was authoritarian; it forced independently minded people who owned good radio receivers to tune into Radio Luxembourg for entertainment.

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